



**Partnering with HRMinds  
FY 16/17  
Corporate Partner  
Prospectus**

**HRMinds**

# About HRMinds

The idea of formalising a network for HR professionals working in the legal sector began around the time of the last Award negotiations.

A group of 15 law firms pooled resources to provide an employer and HR perspective on the draft Award. While contributing their time and energy to the Award process, the HR people involved benefited from getting to know each other and sharing ideas.

Discussions were held about how to set up a network that would assist with the support and ongoing professional development for HR professionals in the legal sector. From these discussions, the idea for a formal association was raised.

The “foundation council” is a group of HR professionals giving their time to develop and guide the establishment of an association. The name HRMinds was chosen and the association was launched in May 2012.

Over the past four years, HRMinds has built up to a network of more than 100 members from more than 35 member firms in Sydney and Melbourne.



**Alison Beazley**  
**Head of HR - Disputes, EPI & CRT, Australia**  
**Herbert Smith Freehills**

*I enjoy being a part of HRMinds; it has helped me connect and network with likeminded HR professionals in the legal industry. One thing I like about HRMinds is their commitment to ongoing professional development that is relevant to HR practitioners in the legal industry. I would recommend this association to all HR professionals working within law firms to help build their networks and who might be looking for targeted professional development that is relevant to their day to day work.*

HRMinds also emails an opted-in list of over 300 HR professionals in the legal industry.

Since its inception in 2012, HRMinds has become the leading association for HR professionals within the Australian legal sector.

We are committed to meeting the needs of members through:

- access to networking opportunities to connect with colleagues, HR professionals, and industry specialists and leaders;
- development opportunities that enhance their professional skillset and leadership toolkit;
- invitations to a minimum of six events per year, including one social networking event;
- members-only access to our LinkedIn Group discussions; and
- opportunities to get involved in special interest committees that build the legal profession.

To be eligible for membership applicants must be currently working in a ‘pure’ Human Resources role (i.e. not combined ‘office manager’ or ‘practice manager’ roles) within the Asia Pacific legal industry. This includes specialist roles such as Learning & Development, Talent, OH&S, Remuneration & Benefits, Recruitment and Resourcing.

# HRMinds

# Partner with HRMinds

HRMinds is an actively run membership organisation and welcomes the opportunity to partner with likeminded corporate sponsors who want to add value to the HR community currently in Law Firms.

We highly value the support of our current Corporate Partners: Centre for Corporate Health and Skills Scorecard.

We are always looking for new Corporate Partners with whom we can work to provide greater value to our members and make a real contribution to HR practice in the law.



*Odile Shepherd*

*Director of People & Development, DibbsBarker*

*As the only resource for HR practitioners in the legal space, HRMinds has provided my team and me with tremendous personal and professional value: it has opened our minds to new ways of thinking, offered thought-provoking insight into how to navigate the unique and hairy challenges associated with HR in the legal world, and introduced us to leading organisations who we are now partnering with to deal with those challenges.*

Benefits of becoming an HRMinds Corporate Partner:

- the opportunity to engage and connect with HR professionals involved in Asia Pacific Professional Services industries;
- be recognised favourably as a supporter of a growing and active membership driven organisation;
- engage, influence and connect directly with your target market;
- positively position yourself in relation to your competitors;
- gain insights and valuable feedback to improve your own organisational awareness and services;
- align your organisation with the only HR organisations of its kind;
- increase your brand awareness in this industry sector including liaising with opinion shapers and representatives of this peak body;
- be able to act on and develop key relationships with other sponsors who are in different business lines to your organisation; and
- increase awareness and exposure of your brand and capitalise on the business development opportunities that this organisation can provide.

# HRMinds

# Partner with HRMinds

We offer members a minimum of 12 seminars throughout the year (six in Melbourne, six in Sydney) that focus on hot-topics within the HR and legal professions, presented by engaging specialists and guest speakers.

Seminars run for 1.5 hours and tend to attract 30 attendees on average. Members, speakers and Corporate Partners have the valuable opportunity to network before and after each seminar.

## 2016 Topics

	Melbourne	Sydney
Communicating with Influence	16 Feb	23 Feb
Performance Management	19 April	7 April
Domestic and Family Violence: A Workplace Issue	12 May	10 May
EOFY Social Function	8 June	6 July
Mindfulness	11 Aug	9 Aug
Flexible Work Practices	11 Oct	13 Oct
Investigations	17 Nov	15 Nov
Christmas Luncheon	1 Dec	1 Dec



Nick Grant  
Director of Human Resources,  
Australia  
K&L Gates

*I thoroughly enjoy being part of HRMinds. The calendar of seminar events is always full of interesting topics – from technical aspects of employment law to dealing with human behaviours. We are fortunate to have enthusiastic members who are eager to hear from experts about best practice as well as emerging trends. Possibly of even greater value is the networking opportunities provided by HRMinds membership. I appreciate the ability to swap stories and bounce ideas around with professionals from other firms, while also keeping up with news and developments in our profession.*

# Investment

## Opportunities

### Seminar series

- Invitations for up to two guests for seminars
- Facilitation of panel session or guest speaker spot

### Gold partnership

Three seminars in each state  
1 seminar

### Platinum Partnership

Six seminars in each state  
1 seminar

## Networking events

- End of financial year members-only function
- Members-only end of year lunch
- Annual Corporate Partners' dinner with the HRMinds Board and Committee
- Directors' Luncheon with Corporate Partners and HR Directors from member firms

Yes

Yes

Yes

Yes

No

Yes

No

Yes

## Publications

Articles posted on the HRMinds website and shared with LinkedIn group members

**Two** articles  
per Corporate Partnership year

**Four** articles  
per Corporate Partnership year

## Advertising

- Corporate logo on all invitations and materials for HRMinds events
- Corporate logo on our membership website, including a direct link to their company website
- Company banner displayed at chosen seminar events (in both Melbourne and Sydney)
- Use of the HRMinds logo on corporate communications

Yes

Yes

Yes

Yes

Three events

Six events

Yes

Yes

## Cost for one year 2016/2017

\$8,000

\$12,000

## Cost for two years 2016/2017 & 2017/2018

\$15,000

\$23,000

## Industry exclusivity

HRMinds will offer service provider exclusivity to Platinum Corporate Supporters only. For example, should an HR Recruitment Firm take up Platinum Sponsorship, no other sponsor level will be available for an HR Recruitment Firm.

**GST** – All prices are quoted inclusive of 10% GST

# HRMinds

# HRMinds Corporate Partner Sponsorship Agreement

This document outlines the agreed terms and conditions for the Corporate Sponsorship Agreement between Sponsor and HRMinds for the duration of (please tick):

Platinum

Gold

12 months (1 year commitment)

24 months (2 year commitment)

Commencing 1 July, 2016.

## General Details

Name: HRMinds  
ABN: 32 158 441 153  
Address: PO Box 939  
Eltham VIC 3095

Signature HRMinds Director: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_  
Primary Contact: \_\_\_\_\_  
ABN: \_\_\_\_\_  
Address: \_\_\_\_\_

Primary Contact: \_\_\_\_\_  
Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature Corporate Partner: \_\_\_\_\_ Date: \_\_\_\_\_

# HRMinds

To find out more about the benefits of partnering with HRMinds, or to apply to be a Corporate Partner, please contact:

Kerrie Billings  
HRMinds National Secretariat  
T: 03 9005 1912  
E: k.billings@hrminds.org

# Terms & Conditions

Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.

In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.

If the parties cannot agree on an arbitrator, or both parties do not agree with the decision of the arbitrator appointed, the agreement may be terminated in the following manner:

- a) If the breach is one that can be rectified, then the non-breaching party can request in writing that the breach be rectified in 14 days. If the breach is not rectified within that time, the non-breaching party may terminate the Agreement immediately;
- b) If the breach is one that cannot be rectified, the non-breaching party may terminate the Agreement by giving 14 days written notice of their intention to terminate.
- c) If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or in receivership, the other party may terminate the Agreement by giving 14 days written notice of their intention to terminate under the clause.
- d) In the event of a termination under this Agreement, each party's rights and liabilities will cease immediately but the termination shall not affect a party's rights arising out of a breach of this agreement by the other party.

## Confidentiality

HRMinds and Corporate Partner representatives are to keep confidential and not disclose to any person the terms of the agreement or any of the business or affairs of the other party except where disclosure is necessary for the performance of this agreement or as required by law.

## Corporate Partnership arrangement

An indication of an interest to participate in Corporate Partnership is an invitation to treat and not a binding contractual commitment.

HRMinds reserves the right to accept or reject any offer of Corporate Partnership. In determining Corporate Partnership offers the following guidelines will be adopted:

1. It is the policy of HRMinds not to grant exclusivity to any particular sponsor or to a sponsor in a particular industry. We see it as beneficial to the members of HRMinds to have the opportunity to compare products and services available in the legal industry services market. In the case of Platinum Sponsorship, undertakings are given not to allow direct competitors to co-sponsor an event.
2. The entitlements set out under each of the Corporate Partnership proposals constitute the total commitment by HRMinds to Corporate Partners. Any additional requirements may incur additional charges.
3. All prices are quoted inclusive of GST (unless otherwise stated). HRMinds is registered for GST purposes.
4. In the event of non-payment of any moneys due pursuant to the agreement or in the event of the breach of any condition on the part of any sponsor to be observed then all moneys paid hereunder will be absolutely forfeited and the sponsor will have no right to participate in the Corporate Partnership event and no claim against HRMinds. In the event of forfeiture for any reason the sponsor will not be released from any liability arising from the Corporate Partnership.
5. HRMinds is not responsible for any loss or damage to or arising from any product exhibited, signage or other promotional material used in association with the Corporate Partnership.
6. As a general rule payment of Corporate Partnership must be received in full 90 days prior to the event date.
7. HRMinds reserves the right to cancel or postpone any specified event. In the case of cancellation, HRMinds will not be liable to the sponsor for any loss or inconvenience. In the case of cancellation HRMinds will offer the sponsor the choice of sponsoring a future event or a refund of Corporate Partnership.
8. Representatives of sponsor organisations are limited to attending events which are specific to their Corporate Partnership unless directly invited by the HRMinds executive committee to attend other events as guests. Such an invitation does not confer any rights or benefits on the guests in relation to the event or affect the rights or benefits that accrue to the actual event sponsor/s.

# HRMinds